

# Strategies of Integrating Local Wisdom in Islamic Da'wah Discourses in Multicultural Society: Best Practices from Sorong, West Papua

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## **Strategies of Integrating Local Wisdom in Islamic *Da'wah* Discourses in Multicultural Society: Best practices from Sorong, West Papua**

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### **Abstract**

This paper is part of initial finding of my ongoing research. This study aims to describe the methods used by preachers and religious leaders in integrating local wisdom in *da'wah* discourse. Local wisdom is divided into two— institutionalized and non-institutionalized formats. The expression "*Satu rumah empat pintu*" is a local wisdom that is still used by the people in Sorong City. This means that the people of Papua highly respect differences and diversity, including differences in beliefs. This has affected the perspectives of the preachers in delivering their *da'wah* messages. Another local wisdom that is used is the agreement of religious leaders to carry out *taklim* together, such as Muhammadiyah and NU. Furthermore, the Indonesian Ulema Council (MUI) in Sorong City has a very important role in realizing social harmony, one of which is by selecting preachers who will be sent to give Islamic lecture to mosques in Sorong City. So, MUI is the accountable organization for the availability of preachers who will speak at mosques in Sorong City. In addition, the mosque administrators made an announcement which contained an invitation to the preachers to convey polite preaching and avoid provocation and deliver unclear and untrusted news that was not yet clear. Finally, local organizations such as associations based on ethnicity also include local wisdom that contributes to reducing conflicts with ethnic backgrounds.

*Keywords: Local Wisdom, Islamic Da'wah Discourses, Multicultural Society*

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