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**ATTENTION GETTERS USED BY STUDENTS IN DELIVERING
HUMOROUS SPEECH**
(A Study of the Fourth Semester Students of English Teaching Department
of STAIN Batusangkar Registered in 2014/2015 Academic Year)

THESIS

*Submitted to English Teaching Department
Faculty of Tarbiyah to fulfill One of the Requirements
for Obtaining Bachelor Degree in English Teaching*

AINIL HUSNA
REG. NO. 11 104 028

**ENGLISH TEACHING DEPARTMENT FACULTY OF TARBIYAH
STATE COLLEGE FOR ISLAMIC STUDIES (STAIN)
BATUSANGKAR
2016**

SURAT PERNYATAAN KEASLIAN

Saya yang bertandatangan di bawah ini:

Nama : Ainil Husna
NIM : 11 104 028
Tempat/ Tanggal Lahir : Dumai/13 November 1992
Jurusan : Tarbiyah
Program Studi : Tadris Bahasa Inggris

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Batusangkar, 16 Maret 2016
Saya yang menyatakan,



AINIL HUSNA
NIM. 11 104 028

THESIS ADVISORS' APPROVAL

Thesis Advisors of AINIL HUSNA, Reg.No. 11 104 028, entitled "ATTENTION GETTERS USED BY STUDENTS IN DELIVERING HUMOROUS SPEECH (A Study of the Fourth Semester Students of English Department of STAIN Batusangkar Registered in 2014/2015 Academic Year)", approve that the above mention thesis has fulfilled the requirements to proceed to thesis examination.

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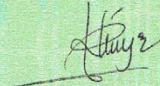
Advisor



Zulhermindra, M.Pd

Date:

Co-Advisor



Rini Anita, M.Pd

Date:

Approved By
Head of Tarbiyah Department
State Islamic College (STAIN Batusangkar)

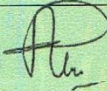
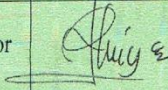
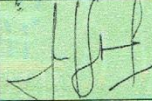
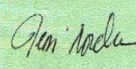


Dr. Sirajul Munir, M.Pd

Date:

THESIS EXAMINERS' APPROVAL

Undergraduate thesis written by AINIL HUSNA Reg.No.11 104 028 entitled "ATTENTION GETTERS USED BY STUDENTS IN DELIVERING HUMOROUS SPEECH (A Study of the Fourth Semester Students of English Department of STAIN Batusangkar Registered in 2014/2015 Academic Year)", has been examined by board of examiners of State College for Islamic Studies (STAIN) Batusangkar on Thursday dated 25 February 2016 and approved to be accepted as the requirement for obtaining Undergraduate Degree in English Teaching.

No	Names	Position	Signature	Date
1.	Zulhermindra, M.Pd	Advisor		14/3/2016
2.	Rini Anita, M.Pd	Co-Advisor		14/3/16
3.	Nina Suzanne, M.Pd	Examiner		11/3-2016
4.	Deni Asrida, M.Pd	Co-Examiner		24/3/2016

Approved by:
Director of Tarbiyah Faculty
State College for Islamic Studies (STAIN)
Batusangkar



Dr. Sirajul Munir, M.Pd

Date:

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Batusangkar, February 2016
The Researcher

Ainil Husna
Reg. No.11 104 028

ABSTRAK

AINIL HUSNA, Reg. No 11 104 028, judul skripsi “**Attention Getters Used By Students in Delivering Humorous Speech (A Study of the Fourth Semester Students of English Department of STAIN Batusangkar Registered in 2014/2015 Academic Year)**”. Program Studi Tadris Bahasa Inggris, Jurusan Tarbiyah, Sekolah Tinggi Agama Islam Negeri (STAIN) Batusangkar.

Permasalahan dalam penelitian ini adalah belum terungkapnya tipe-tipe *attention getter* yang digunakan oleh mahasiswa dalam *humorous speech*. Penelitian ini bertujuan untuk mendeskripsikan tipe-tipe *attention getter* yang digunakan dalam *humorous speech*.

Jenis penelitian ini adalah penelitian kualitatif dengan metode *content analysis*. Sumber data penelitian ini adalah *humorous speech transcriptions* mahasiswa Program Studi Tadris Bahasa Inggris pada ujian akhir semester mata kuliah *speaking IV* tahun ajaran 2014/2015. Data dalam penelitian ini adalah *attention getter* yang digunakan mahasiswa dalam *humorous speech*. Instrumen dalam penelitian ini adalah peneliti sendiri dan dibantu oleh tabel kategori yang menggunakan teori Carlile (1997), Hamilton (2012), dan Jason (2012). Dalam menganalisis data, peneliti menggunakan teori Chelimsky (1989). Dokumen dianalisis dengan cara membuat *transcript* dari *speech* terlebih dahulu, dan memberi nomor untuk masing-masing *speech*. Penggunaan *attention getter* diidentifikasi dengan cara memberi kode pada setiap *humorous speech transcriptions*, kemudian mengelompokkan masing-masing tipe *attention getter* yang sama ke dalam tabel. Untuk menguji kebenaran data, peneliti menggunakan uji kredibilitas yaitu dengan cara mengamati video dan *transcription* secara berulang-ulang terhadap data yang diperoleh.

Dari hasil analisis data ditemukan bahwa ada delapan tipe *attention getter* yang digunakan oleh mahasiswa Tadris Bahasa Inggris semester IV (empat) STAIN Batusangkar tahun ajaran 2014/2015 yaitu; *demonstration, question, reference the occasion/current event, definition/explanation, telling story, startling the audience, humor*, dan *brief example*. Berdasarkan temuan tersebut, dapat disimpulkan bahwa dari delapan *attention getter* tersebut yang paling banyak digunakan adalah *question*.

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CHAPTER I

INTRODUCTION

A. Background of the Problem

Speaking is an important skills that should be mastered by students in foreign language learning. It is because speaking as activities by which human beings try to express thought, feeling, opinion, and to exchange information by using utterances in the form of communication. Beside that, living at a time where the ability to speak English fluently has become a must, especially who want to advance in certain fields of human endeavor. Nowadays, speaking English is not only useful to communicate in daily life but also for academic situations. Speaking English help students to get free discussion with friends, lectures, and people around them in their daily life. Beside that, speaking English also helps students in following classroom activities like presenting a paper, having proposal seminar, thesis examination, and so forth. Therefore, using language through speaking is the urgent one especially in language classroom.

Ideally, English Department students have to be able to speak by using English in the classroom appropriately. This is reasonable because they are as the candidates of English teacher in the future and they will teach their students in front of the class. Teacher is expected to communicate well in the classroom to ease the students in catching ideas or information.

To deal with the expectation, English Department of STAIN Batusangkar provides students with a series of speaking subjects. The students must take Speaking I until Speaking V continuously. In Speaking I students are expected to develop their ability to speak English in basic level with particular emphasis on the accuracy of pronunciation. Speaking II aims at developing their ability of intermediate level. The next subject is Speaking III, this subject encourages them up to develop their ability to speak in job interview situations. In the fourth semester English Department students take Speaking IV. The aim of this subject is to develop their public speaking skills through speech presentations. The last series, Speaking V will extend their public speaking skills through storytelling, debates, master of ceremonies, seminars, news reading and the like materials with the extended concept of speaking in public.

According to Nikitina (2011:10), public speaking is a process, an act and an art of making a speech before an audience. Public speaking is the process of designing and delivering a message to an audience. Therefore, learning Speaking IV which focuses on speech presentation will help students to be more communicative, especially someone who will be a teacher for the future. Effective public speaking involves understanding the audience and speaking goals, choosing elements for the speech that will engage the audience with the speaker's topic, and delivering the message skillfully. For someone who will be a teacher for the future, public speaking is very important to be mastered. It is because,

when teacher in the classroom to teach the students, the teacher will communicate to the students. In the classroom, there are more than one student. It means, the teacher speaks in public or in front of students. Public speaking in front of people or audience in public place is to inform, to persuade, to entertain the listener or audience for sharing or giving some ideas about the issue or topic that given by the speaker.

Students in the fourth semester should take Speaking IV subject which focus on public speaking. Speaking IV aimed to provide the students with basic nature of public speaking and regular practice. After taking this subject students are expected to have good public speaking skill. In this subject students have to develop their public speaking skills in presenting various topic such as: Informative Speech, Islamic Speech, Persuasive Speech, Humorous Speech, and Reporting Research Results. In this subject, the lecturer teaches the students about the way how to present or deliver the good speech in the good way. Students must understand the principles of speech and master their speech material to be conveyed and make them confident in their speech and people can understand what they talk about. The lecturers ask students to prepare their material before performing. Students have to make the outline of the speech as the blueprint of the speech itself. Each kind of speech have the following general purposes: to inform, to persuade, to entertain.

Speech to entertain is kind of speech to amuse the audiences through the use of humor. Carlile and Daniel (1997:131), state that there

are three kinds of speech to entertain, they are; humorous speech, after dinner speech and master/mistress of ceremonies. Although those are different speech but the purpose of them are same. It is to entertain the audiences but not being comedian like standup comedy. It means the speech is not telling humor from the introduction until the conclusion. Among these types of speech, humorous speech seems interesting to be noticed because of some reasons. First, humorous speech is not easy to perform like other types of speech. According to Frederick (2009), humorous speech is not usually a funny speech with jokes; it more likely to be serious speech told in a humorous manner. Besides, humorous speech is one of the most difficult speeches to present because it requires the use of several sources of humor and must give the impression of being “off-hand” rather than calculated and precise. Second, the speaker could not ensure that the audiences will give or react the same perception, of funny like she/he did. It causes of different background or culture, experiences, and sense of humor of the audience.

In performing a speech, the speaker should apply the component or principles in order to present the good speech. Generally, there are three component of speech for creating an effective speech, they are; introduction, body, and conclusion. Introduction is the first major purpose to gain the audiences’ attention and make them interested in what the speaker have to say. In addition, introduction plays an important part to begin the speech because the first impression from the audience comes

from the introduction. Introduction divides into three principles. They are; attention getter, credential, and arouse interest.

First, attention getter is the device or the way of the speaker to get the audience interest on the speech topic. One of the most important aspects of any presentation including speech is the first few phrases that a speaker utters. The opening remarks will set the tone for everything that will follow. Therefore, the attention getter or opening phrase is extremely important. This is the tool a speaker uses to gain immediate attention from an audience. If the speaker are unable to gain the attention of the audience early in the begining of speech, it is very difficult to regain the audiences' focus. Unless speaker can interest his/her audience at once, the effort will be a failure. Second, credential as a part to establish the speaker credibility or qualification to speak on the topic. The last, the speaker must relate the topic to the audience, namely arouse interest.

Furthermore, humorous speech is not easy to perform like other types of speech because its purpose. It is not easy to entertain the audience with different background/cultures, experiences, and the sense of humor. So, the speaker can't guarantee that the audience will get the same perception of funny like she/he did. Furthermore, realizing the important of attention getter which is one aspect of presenting humorous speech, it is important for the speaker to know the appropriate attention getters that suitable with the topic of humorous speech to get the aim of the speech.

Based on the preliminary research on the fourth semester students of English Departments daily performance in delivering humorous speech, the researcher found some of them use particular attention getter like question in humorous speech.

- (1) Ok Guys, my speech today is Bad Habits of Children. Ok, have you bad habit when you child? you remember until now?*(the audience answered)*. I have some children bad habit..like this picture, , do you know why child pick his nose?...
- (2) Before I come to my speech today , I wanna ask you. Which want do you like, to be the dat person or slim person?...Maybe some of ou want to be slim person, right?...

From the two examples above, the speaker use questions to gain the audience attention. The first example, speaker use some questions but the speaker state the topic first. Whereas, Carlile and Daniel (1997:29) suggest attention getter is first before the speaker states the topic on the thesis statement of the speech. Because when the speaker state the topic first, it can make the audience getting bored faster. Beside that, there are several kind of attention getters that can be use by the speaker to begin the speech, like; tell a story, demonstrations, humor, reference the occasion, and so forth. Another case is some of the speakers were not use attention getter, but directly state the topic like the researcher found;

- (1) I will tell my humorous speech today, that is about something that so famous today, that is about batu akik...
- (2) I will tell you about my humorous speech it is about relationship between boy and girl...

From the examples above both of the them directly state the topic of speech without attention getter to begin the speech. The speaker jump to the thesis statement without giving attention getter first. Whereas,

attention getter in introduction plays important part like Jason states (2012:256), one of the biggest mistakes that novice speakers make is to assume that people will naturally listen because the speaker is speaking, so the speaker will fail or do not get the attention from the speaker, it will only become more difficult for the speaker to continue speaking.

Attention getter is important for all types of speech includes humorous speech. Humorous speech requires full attention from the audiences at the beginning of speech until the end of speech because the part of humor can be feel if the audience follow the speech. Beside that, if the audiences get bored or do not give attention from the first, they will unfollow the speech till the end, so they can catch the sense of humor of the speech itself.

Looking at the students' attention getters in humorous speech above and realizing the importance of introduction especially the attention getter, the reseracher is interested in conducting a research on "Attention Getters Used by Students in Delivering Humorous Speech" which performed by some of English Department students of STAIN Batusangkar registered in 2014/ 2015 Academic Year who are taking Speaking IV subject because the researcher wants to know the attention getter that students used in humorous speech.

B. Research Focus and Question

Based on the background of the problem above, the researcher focuses on attention getters used in delivering humorous speech by the

fourth semester students of English Department of STAIN Batusangkar in 2014/2015 Academic Year.

Based on the focus previously, the problem of the research is formulated in following question: “What are attention getters used in delivering humorous speech by the fourth semester students of English Department of STAIN Batusangkar in 2014/2015 academic year?”

C. Definition of Key Terms

To avoid misunderstanding of this research, the following key terms are defined as follow:

1. Speech is part of speaking where the speaker gives information clearly to the listener..
2. Humorous Speech is a serious speech told in humorous manner. It is students' speech documents which were presented by the students of English department STAIN Batusangkar in final examination on Speaking IV subjects in Academic Year of 2014/ 2015.
3. Attention getter is the way of the speaker to absorb the attention from the audience at the beginning of the speech.

D. Purpose of the Research

The purpose of this research is to find out the attention getters used in delivering humorous speech by the fourth semester students of English Department of STAIN Batusangkar in 2014/2015 academic year.

E. Significance of the Research

By the end of this research, the researcher hopes that the result will give beneficial information to the students, lecturer, and the researcher.

1. English Department Students

Students know several kind of attention getters and the reason of using the attention getters in delivering humorous speech. Thus, they can find and use the appropriate attention getter for delivering the good humorous speech.

2. English Public Speaking Lecturer

This research is expected to give valuable information related to kind of attention getters in delivering humorous speech. By knowing this, the lecturer can teach the students how to deliver the good humorous speech by using appropriate attention getter.

3. Reseacher

Lastly the research gives valuable knowledge and experience to the researcher especially about using attention getter in delivering humorous speech. In addition, this research is also one of the requirements for the researcher to get bachelor degree (S1) at STAIN Batusangkar.

CHAPTER II

REVIEW OF RELATED LITERATURE

A. Review of Related Theories

1. Public Speaking

a. Definition of Public Speaking

According to Wrench et al (2012:8), public speaking is the process of designing and delivering a message to the audience. In public speaking, one person who is called the speaker is responsible for selecting a topic and focus for the speech, organizing his or her ideas, and practicing his or her delivery. Nikitina (2011:10) explains that public speaking is a process, an act and an art of making a speech before an audience. It means public speaking is not only speak between two person. In addition, public speaking is a process of making speech in front of audience with variation speaking style that can be called as part of art in speaking.

Lucas (2009:4) defines public speaking is a way of making ideas from public speaker and sharing the ideas with other people and influencing other people. When the speaker speaking in public, the speaker shares his or her ideas and what the speaker says consist of value which can make the audience change perception toward the issues or ideas that the speaker say. Public speaking as a way to communicate. Griffin in Yuliantika (2014:7) argues that public communication in which one person gives a speech to other people,

most often in a public setting. This speech has predetermined goals and is about a topic that affects a larger community.

In short, public speaking can be defined as a process of designing and delivering a messages to the audience start from planning ideas, organizing, until delivering the ideas to public.

b. Importances of Public Speaking

Public speaking is one of the most valuable subject in a college course. Gregory (2004:5) states that there are six reasons why public speaking is considered so important. Here they are:

1. Students learn how to speak to a public audience. Knowing how to stand up and give a talk to a group of people is a rewarding skill that students can use throughout his or her life.
2. Students learn skills that apply to one-on-one communication. Although the emphasis of this course is on speaking to groups, the principles that students learn also apply to communication with individuals.
3. Students develop the oral communication skills that are prized in the job market after graduate from the college. It can be useful for job interview.
4. Students can practice and gain experience in an ideal laboratory. Effective speech makers become adept by learning certain skills and then practicing them.

5. Gain self-confidence. Giving a public speech is a challenging task, so if students learn to do it well, as the speaker gain an extraordinary amount of self-assurance.
6. Develop an ability that can provide pleasure and satisfaction for the speakerself and others.

Lucas (2009:5) states that the ability to speak effectively is so prized that college graduates are increasingly being asked to give presentation as a part of their job interview. The same is true in community life. Public speaking is a vital means of civics engagement. It is a way to express ideas and to have impact on issues that matter in society.

According to Hamilton (2012:3) the public speaking can give benefit to someone's career, get involved in community, and pursue various activities. These opportunities can enhance personal development, influence society, and advance to someone's career. Being able to speak in public will also give more control over life. That is, knowing how to research, conceptualize, organize, and present arguments, help to get ideas across to others.

Abidin and Mun Yee (2014:127) also state that through the learning of public speaking skills, it would be beneficial for the students as they will be able to brush up on personal and social interaction, academic improvement and most importantly on career benefits. From the practice of public speaking, a student will be able

to build up confidence in persuading others more effectively on the ideas and opinion that they would like to share. Besides, in an academic setting, being involved in public presentations and group discussions are common activities that a make student need to master public speaking.

In conclusion, public speaking is very important to be mastered by someone especially for college student. Because public speaking not only useful for living in academic area but also for succes in career, social life and the future life.

2. Speech

a. Definition of Speech

Hornby (2008:426) states that speech is a formal talk given to the audience. In speech students can give information to audience or listener, convey a message, motivate and others. Moreover, Richard (2008:7) defines speech is a part of talk performance in public which are transmits information before audience. It means when a speaker deliver a speech, it must be in front of public or audience. Besides, when students are speaking in front of public they must be delivering speech.

Speech is a process of transferring message to audience. According to Beebe (2015:5) speech is much like a conversation which requires more preparation. Language used and speech tends to be much more formal than normal conversation and contain less slang.

The roles of speakers and audiences are more clearly defined which less fluid and interactive than conversation.

Generally speech can be describe as a public speaking activity which related in expressing ideas, thoughts, feeling to the audience by using words or sound of articulation in order to inform, to persuade, and to entertain that can be learnt through learning process.

b. Components of Speech

According to Wrench et all (2012:56), there are three components of speech. They are introduction, body and conclusion. First is introduction. The introduction should have: attention getter for gaining the audiences' attention, opener (or "hook") and a preview of the body, it function is to introduce the topic to the audience. Second is Body. The body of speech contains three or four sections related to the topic given to the audience. They are: (1) Listing Subtopics, it will help the speaker to create some ideas. (2) Narrowing list of subtopics. It functions to review and select the best topic which develops the speech. (3) Ordering the subtopics logically so that will lead naturally into the next one. (4) Developing the subtopics with factual information, logical proof, and visual aids. And the last is Conclusion. The conclusion of speech includes: (1) A summary of the main points, it remains the audience about the topic. (2) Final remarks to end speech gracefully. It concludes with memorable statement that will leave the audience thinking about the topic.

In addition, Carlile and Daniel (1997: 144) states that in delivering speech, a speaker must consider about the content of the speech itself, they are; introduction, body and conclusion. First, introduction. The speaker must prepare and present the speech among three-to-five minute on a topic of the speech that chose by the speaker. The speaker do not need to be afraid to borrow from other source and modified it by his/her own styles. The speaker must be able to create strong introduction that can get the audience's attention and establish the right to speak on the topic.

Then, for body of speech, the speaker need to make point with the audience. The speaker can create two or three point that will leave the audience members with message. After that, the conclusion to end the speech. The speaker should close the speech on a high note and leave the audience members feeling good about the speech. A final witty remark is a good closing for the speech.

In short, there are three components of speech. They are; Introduction as the main part to get audiences' attention, body of speech which consist with the message, and the last one is conclusion to close the speech with memorable statement.

c. Types of Speech

Before going to deliver the speech, the speaker has to choose the classifying of the speech based on the speaker purpose. Dale and Wolf (2000: 64) state that there are two types of speech. First, Informative

speech is to state idea simply, clearly and interestingly. Informative speech presents information to an audience. Second, Persuasive speech is to convince other to change feeling, beliefs, or behavior.

According to Carlile and Daniel (1997:3), there are three classification of speech, which is based on the purpose of the speech itself. They are speech to inform, speech to persuade, and speech to entertain. First, speech to inform with the purpose to add to the knowledge of the audience. It means the speaker must present new information to the audience. Second, speech to persuade with the purposes to change the audience members in some way. The speaker may change the audience's opinion on the topic, the audience's attitude, or ultimately, the audience's behaviour. In short, the speaker want the audiences to think, feel, or act in a particular manner. Third, speech to entertain with the purpose to provide a pleasurable experience for the audience. A speech to entertain is not comedy routine or a collection of jokes, but rather a speech that entertain or amuse the listeners.

Other than that, Carlile and Daniel (1997:131) divide speech to entertain into three categories. They are humorous speech, after-dinner speech, and the master/mistress of ceremonies. These three categories of speech to entertain have differences each other. Eventaught the main purpose of them are to entertain the audience, humorous speech is the center of source of humor. Whereas, the after-

dinner speech is not focus on humor source. The most instances of after-dinner speech is short, to the point, an genial. While that, the MC or master of ceremonies responsible to handle the program, keep it moving from the beginning till the end. During the program the master ceremony may present a speech.

Based on the explanation above, it can be concluded that there are three three types of speech. They are speech to inform, speech to persuade, and speech to entertain.

3. Humorous Speech

a. Definition of Humorous Speech

According to Carlile and Daniel (1997:139), humorous speech simply called speech to entertain because this speech should be fun and entertaining for the speaker and the audience members. The main purpose of this speech is to amuse, entertain, or otherwise divert the attention of the audience members from the rigors of everyday living. Fredericks (2009) argue that humorous speech is not usually a funny speech with jokes, it is more likely to be a serious speech told in a humorous manner. Although humor is primary ingredient of humor speech, the speech is more than a series of funny jokes or unrelated “one-liner”. The speech must be built around the theme or topic and develop as a speech

In delivering humorous speech the speaker amuse the audience members without being a comedian. It means when the speaker

delivering his or her speech, the audience members understand about what the speaker said and the audience can feel the sense of humor in the speech, so it can make the audience relax and entertained. When the audience listened to the humorous speech, the speaker purpose is to get the audience members to laugh so that they can be relax and forget cares and worries.

Generally, humorous speech are given at dinners, meetings, special assemblies, parties and other special occasions where serious speeches would be inappropriate and out of harmony with the mood of occasion.

From all the explanation above, it can be concluded that humorous speech is a serious speech told in humorous manner. The aim of humorous speech is to entertain or amuse the audience members through the use of humor without being comedian.

b. Principles of Humorous Speech

Griffin in Yuliantika (2014: 37), highlights some principle of humorous speech. First, the speech topic is talking about the relevant issue to a particular audience or community. As the function of this speech, the speech must be entertain the audience and make the audience feel sense of what is happening around them or come to terms with issues and dilemmas that affect to lives. Then, the speaker must present some unique things about the topic. It means the speaker must be more creative and do not allow to present the common things.

The last, add humor to situation that may have been difficult or drawn out, exactly in conclusion of the speech. The speaker must consider how the speech that deliver will receive the audience members as the listener.

Moreover, Carlile and Daniel (1997:139-140) states there are six principles in delivering humorous speech. First, the speaker build the speech around a theme or a topic. It means the speaker should relate the topic in the real speech with the sense of humor not being a comedian. Second, it must be light. It means the speaker does not expect the audiences to take comments seriously. The speaker does not allow to use statement or word that can make the audiences get stress such as: have to must be etc.

Next, it must be original. The speaker must find the unique approach of his/ her speech. The speaker “create” a new way for his/her audience to view the speech topic. It means the speaker not mean the speaker create all the content by his/herself. The speaker may borrow from other people.

Then, the speaker has a good taste in delivering the speech. It means the speaker use good judgement on the speech material and has approach to the topic. It means anything that embarrasses or makes the audience members uncomfortable will not be in good taste. The speaker should avoid material that risque, vulgar, or sexiest, or suggests prejudice of any form. Because those material consist of bad

taste. Furthermore, getting the audience members laugh is include in the principle. It can be said that the speaker do not be too surprise of everyone does not think the story, anecdot he/she thought was hilarious, was a funny as he/ she did. The last, using humor in any situation at the particular moment in time. The speaker suggested to use the humor in conclusion of the speech.

In addition, Davidson (2003: 51), states when the speaker present a humor, he/ she does not allow to read a joke aloud during a speech, but depend on the situation. The speaker can determine whether or not to read a joke dependeing on the audience, and what the atmosphere is like. The speaker can use humor or joke in his /her speech depends on the time, the place, how long the speaker has been with the audience, the atmosphere, the repertoire, and the dynamics of the situations.

To get conclusion, it can be seen in the comparative table below:

Table 1.
Comparative Table of Humorous Speech Principles

Carlile and Daniel (1997)	Griffin in Yuliantika (2014)
<ol style="list-style-type: none"> 1. Building speech around a theme or topic 2. Must be light 3. Using originality 4. Having a good taste 5. Getting the udience members to laugh 6. Using humor in any situation of the speaker at a particular moment in time. 	<ol style="list-style-type: none"> 1. The issue must be relevant to particular audience. 2. Present some unique things about the topic 3. Add humor to situations that may have been difficult or drawn out.

4. Attention Getter

a. Definition of Attention Getter

A speech must have the three component of speech. They are introduction, body and conclusion. Every speech must begin with introduction because it is important as the first impression from the the speaker to the audiences. Attention getter is a part of introduction which will give impression to the audience. Templeton (2010:12) states attention getter is the way of the speaker to absorb the attention from the audience. It means that when the speaker deliver his or her message to the audience, the audience will not remember what the speaker say at all, but they will remember about how the speaker can make them feel about the message.

Moreover, Wrench et all (2012:261) states that an attention getter is the device a speaker uses at the beginning of a speech to capture an audience's interest and make them interested in the speech's topic. As the name implies, it must grab the attention of the audience to listened on. If the attention getter is one sentence, it must be a heck of a sentence. Most of attention getter are at least two until four sentences, depending on the technique that the speaker used and the topic. The attention getter should surprise, tickle the audience in an instant or the audiences will get bored.

One of the most important aspects of any presentation is the first few phrases that a speaker utters. The opening remarks in a

presentation set the tone for everything that will follow. Therefore, the attention getter or opening phrase is extremely important. If the speaker are unable to gain the attention of the audience early in the presentation, it is very difficult to regain focus. Regardless of the type of presentation or the situation, whether it is a sales presentation or a classroom presentation, a public speaker will always want to begin with an attention getter.

b. Importances of Attention Getter

As the first part in introduction of the speech, attention getter plays important rules. Attention getter is the first tool to draw the audiences' attention to the speech. According to Darrow in Lucas (2009:186), unless the speaker can interest his/her audience at once, the effort will be failure. Therefore, the attention getter or opening phrase is extremely important. This is the tool a speaker uses to gain immediate attention from an audience. If the speaker are unable to gain the attention of the audience early in the beginning of speech, it is very difficult to regain the audiences' focus.

In addition, Nikitina (2011:38) says that attention getter not only used to grab the audiences' attention but also to help the speaker build confidence in the very beginning of the speech. It means when the speaker begin his/her introduction with an attention getter, the speaker not only effort get the audience focus but also to convince his/her self to deliver the speech.

c. Types of Attention Getter

According to Carlile and Daniel (1997:25), there are eight types of attention getter. First, startle the audience which the speaker use startling statements or shocking fact to the audience. Second, create curiosity which the speaker tell about a phenomena or story and combine them by asking the audience questions. The phenomena or story and question are not describe the topic directly but rather to make the audience curious. Third, establish common ground which the speaker relate him/herself and the topic to the audience.

Fourth, telling a story to the audience. It means the speaker can use several types of story like humorous story, narrative, and so forth. Fifth, quote a noted authority which the speaker can take from the book or phrases from someone speech. Sixth, ask a series of question which the speaker begin the speech by using question sentence and asked to the audience. Next, demonstration which the speaker give any action or movement how to make something or show how something happen. It can be show in exhibit which the speaker show what something looks like. The last, compliment the audience which the speaker appreciate the audience for their hospitality to the speaker.

Meanwhile, Hamilton (2012:156) suggest several attention getters in delivering humorous speech. First, definition or explanation. In this attention getter the speaker give details or explain the meaning about something. Second, demonstration which the speaker needs to

be brief yet impressive action. Third, fables, sayings, poems, and rhymes. Opening with a piece of folklore-fable, saying, poem, or rhyme can also stimulate listener attention. Like fable as fictitious story with animal characters, used to teach a moral lesson. Fourth, brief example which the speaker give details about something general to the specific one. Fifth, detail narrative which the speaker tell a factual or hypothetical story (called a narrative or illustration). Sixth, humor which the speaker tell a joke or humorous instance to the audience.

Furthermore, question which the speaker create one or more question sentences and ask to the audience. The question divides into two part; need real answer (actual question), and no real answer expected (rhetorical question). Then, quotation which the speaker use paraphrase from a well-known source. Next, reference the occasion which the speaker referring the event to the special occasion. The last is startling fact. In this case the speaker reveal the fact of something like number or statistic of a phenomena.

Wrench et all (2012:262) also add ten strategies in getting audience's attention. First, reference to subject means the speaker tell the audience the subject of the speech. Second, reference the audience means the speaker directly refer the topic to the audience. Third, quotation means the speaker use the words of another person that

relate directly to the topic of speech. It can be source from article or book.

Fourth, reference to current event. It means the speaker relate the current event that happening in today's world to the topic of speech. Fifth, historical reference means the speaker referring the historical event related to the topic. Sixth, anecdote which the speaker tell a story of an interesting or humorous event. Next, startling statement which the speaker surprise the audience with startling information related to the topic. It can be come come in the form of statistics and strange facts.

Then, question as the way to grab the audiences' attention by asking them question which expected real answer (response question) or do not need real answer (rhetorical question). Furthermore, humor also included as the way to grab the audience attention. It can be form in story, current event, joke, and so forth. Afterwards, personal reference means the speaker tell story about him/herself related to the topic. The last, reference the occasion which the speaker refer directly the speech to the occasion or event.

Based on the theory previously, the attention getters can be grouped like the following table.

Table 2.
Comparative Table of Types of Attention Getters

Carlile and Daniel (1997)	Hamilton (2012)	Wrench (2012)	Conclusion
<ol style="list-style-type: none"> 1. Startle the Audience 2. Quote a Noted Authority 3. Ask Series of Questions 4. Demonstration a Procces 5. Create Curiosity 6. Establish Common Ground 7. Tell a Story 8. Compliment the Audience 	<ol style="list-style-type: none"> 1. Startling facts 2. Quotations (or paraphrases) 3. Questions (rhetorical or actual) 4. Demonstrations of a procedure or skill 5. Fables, sayings, poems, or rhymes 6. Humor 7. Brief examples 8. Detailed narratives (factual or hypothetical) 9. Reference to the occasion or event 10. Definitions and Explanations 	<ol style="list-style-type: none"> 1. Startling statements 2. Quotations 3. Questions 4. References the audience 5. References to current events 6. Historical references 7. Anecdotes 8. Humor 9. Personal references 10. References to the occasion. 	<ol style="list-style-type: none"> 1. Startling statement 2. Quotations 3. Questions 4. Demonstration 5. Telling story 6. Humor 7. Reference the occasion/current event 8. Reference to subject/ audience 9. Historical reference 10. Create curiosity 11. Establish common ground 12. Compliment the audience 13. Definition/ explanation 14. Brief example

Based on the table above, there are twenty eight attention getters.

From all of the attention getters above, some of them are the same types and characteristic. In short, there are fourteen types of attention getter.

The following table show the fourteen attention getters and each characteristic.

Table 3.
Sample Analysis of Attention Getters

Attention Getter	Characteristic	Sample
1. Startling statement	Shocking fact,shocking statement, statistic information	“One out of four of us will die of cancer”
2. Quotations	Phrases or words from another person.	“A pessimist sees the difficulty in every opportunity; an optimist sees the opportunity in every difficulty”
3. Questions (actual/rhetorical)	Questions sentences	“Have you ever wondered what it would be like to fly like a bird? To soar like an eagle above the clouds and swoop down to earth? Can you imagine what the world looks like from above rather than a ground level? What does man look like from 200 feet in the air?”
4. Demonstration	Showing any action or process, showing what something looks like, practice how soething works	“Look at my dance....(dancing in front of the class)”
5. Telling story	Telling story such as; humorous story, narrative, personal experience, fables.	“Several years ago when my daughter was one, I looked at her and saw her grabbing at her throat. Since I didn’t hear any noise comig from her, and my sister had told me about the Heimlick maneuver, I used this technique and a pop-top sprang firth from her mouth. Had I not known this technique, I may have

		lost my daughter on that day.”
6. Humor	Anecdote story, humorous quotation or funny story about current event	“In July 2009, a high school girl named Alexa Longueira was walking along a main boulevard near her home on Staten Island, New York, typing in a message on her cell phone. Not paying attention to the world around her, she took a step and fell right into an open manhole.”
7. Reference the occasion/current event	Relate the topic with the current event or occasion	“Today we are here to celebrate the graduation party.”
8. Reference to subject/audience	Telling the audience about the subject of the speech, involve the audience as the part of speech topic.	“We are surrounded by statistical information in today’s world, so understanding statistics is becoming paramount to citizenship in the twenty-first century.”
9. Historical reference	Referring historical event to the topic, evoking the audience’s memories by compare the current event with historical event.	“During the 1960s and ’70s, the United States intervened in the civil strife between North and South Vietnam. The result was a long-running war of attrition in which many American lives were lost and the country of Vietnam suffered tremendous damage and destruction. Today, we see a similar war being waged in Iraq. American lives are being lost, and stability has not yet returned to the region.
10. Create curiosity	Telling the audience about a phenomena or story, can be combine by asking the audience questions, implicit	“Suppose you know of a woman who has several children, the oldest two have died at an early age another child is mentally

	meaning, rather to curious the audience by using assumption	retarded and another is several ill. She now finds out that she is pregnant again and that her husband has a venereal disease. Would you suggest that she have an abortion?"
11. Establish common ground	The speaker relate him/herself and the topic to the audience	"We have all driven to campus expecting to park near class, only to find no parking spaces within two miles."
12. Compliment the audience	The speaker says compliment sentence for the audience's hospitality toward the speaker	"How lucky you all to attend this seminar to get the great knowledge, so you are the great person."
13. Definition/explanation	The speaker gives detail or explain the meaning about something.	"Many of you don't realize this—it's a little early for you—but do you know the definition of a mid-life crisis? A mid-life crisis is when you get to the top rung of your ladder only to realize that you leaned it against the wrong wall."
14. Brief example	Details or specification of something general	"Welcome, everyone. Let's get started right away. I know you've had a full conference week, and I want to make sure you walk away with all the public speaking information you need... Today, I'm going to focus on all those "little speeches" you're asked to give. You know what I mean: giving an award, getting an award, retirement remarks, dedications, fundraisers, patriotic ceremonies, memorial

		tributes, anniversaries, introducing a speaker, welcoming a special guest...moderating a panel.”
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d. Attention Getters in Humorous Speech

The speech to entertain is more generic and includes a number of methods of entertaining, one of which is humor. Carlile and Daniel (1997:139), suggest the speaker to read the jokes to the audience, telling the audience a story, or performing any number of other acts to entertain the audience members. It means that the speaker can use humor in form such as funny story or apply in nonverbal language or it can be called gesture.

According to Mclaughlins (2007) humor, handled well, can be a wonderful attention getter. It can help relax audience and win goodwill for the rest of the speech. The following anecdote, for example, could be used to open a speech on the importance of adequate life insurance:

"If you were to lose your husband," the insurance salesman asked the young wife, "what, would you get?" She thought for a moment, and then ventured: "A parakeet."

In addition, Davidson (2003:50), recommend that starting humor as as the first part in introduction should if the speaker entire speech is going to be humorous. The speaker don't want to lead the audience to believe that they're getting one type of speech when the speaker plan on delivering another. Begin by stating in the introduction (delivered by someone else) what the speaker do and then make a joke about it. But

this depends on the situation. The speaker should not read a joke aloud during a speech.

Based on the theories above, some experts suggest that humor as particular attention getter in delivering humorous speech. There are many kind of humor that can be use like; anecdote, jokes, story, etc. But it does not means another types opf attention getter such as questions, quotation, demonstration and else can't use as the introduction in humorous speech.

B. Review of Relevant Studies

The researcher found some relevant studies related to this research. One of the researches was conducted by Yuliantika (2014) entitled, "*An Analysis Of The Application of Humorous Speech Principles By Students*". She found there are seven principles that must be applied by the students in humorous speech. She found the first principle, building speech around the topic 96,15% applied it. The second principle, relevant with audience member 69,23% applied this principle. The third principle the topic must be light, only 42,30% applied. The fourth, must be original or present the unique or unusual things about the topic, she found 80,76% students applied this principle. Then, only 38,46% students that applied a good taste in the humorous speech. The sixth, 65,38% studenta can make getting the audience laugh. The last principle using humor in a good situation, there are 84,08% students didn't apply. It meanst only 15,92% students applied in this principle. This study is different from this research on the principles applied by the students. This research focus on the attention

getter applied in students' speech performance. However, the research has similarity in the types of speech applied by the students.

In addition, *Cendra Tiadi (2015)*, had a research entittle "An Analysis of Types of Humor Found in Students' Humorous Speeches. A study of the Fourth Semester Students of English Department of STAIN Batusangkar Registered 2014/2015 Academic Year. *He found that* they several types of humor students humorous speech. They are parody humor, absurdity humor, sarcasm humor, taboo breaking humor, and unexpected twist humor. Between several types of humor found in humorous speeches above, sarcasm humor is mostly found. The similarity of this research is about humorous speech, the researcher above analyze the types of humor, while this research focus on the attention getter of humorous speech.

CHAPTER III

RESEARCH METHODOLOGY

A. Research Design

The design of this research is qualitative approach by using content analysis. According to Moleong (2006:6) states that qualitative research is a the study intends to understand the phenomenon that happened to research subject like behavior, perception, motivation, action, etc, holistically, and descriptively in language and words forms, in natural context and using natural methods.

Krippendorff (2004: 18), states that content analysis is a research technique for making replicable and valid inferences from texts (or other meaningful matter) to the context of their use. It means that content analysis is used to analyze the written documents such as texts, instructional materials, textbooks, and so on. Dealing with the theory, the researcher concerned to find out the attention getters used by students in delivering humorous speech. It was a study of the fourth semester students of English department of STAIN Batusangkar Registered in 2014/2015.

B. Research Setting

This research took place in STAIN Batusangkar at the fourth semester students of English Department registered in 2014/2015 academic year. The documents were videos of humorous speech that have been taken from final examination of speaking IV subject. These videos

took by the researcher herself on June 18 and 25, 2015. It was done after getting permission from the lecture of Speaking IV.

C. Data and Source of Data

1. Data

The data of the research was attention getter used by students in delivering humorous speech for final examination of Speaking IV. The data were analyzed and focused on the attention getter based on the table categories of attention getter (*see table 3*).

2. Source of Data

The source of data in this research were video transcriptions of humorous speech on Speaking IV final examination. The total number of video transcriptions were 20.

D. Technique of Data Collection

1. Research Instrument

Gay and Airasian (2000:19) state that the researcher relies herself as the key instrument of data collection. It means that the researcher should enter the setting to get the data, do her own observation, study document, then she interpret the data by herself.

In this research, the researcher was used the video of students' performance in delivering humorous speech in Speaking IV final examination. The attention getter was focused of this research. The researcher also used supported instruments to analyze attenttion getters

that were used in humorous speech transcripts. The support instrument was table categories of sample analysis of attention getters based on theories from Carlile and Daniel (1997), Hamilton (2012), and Wrench (2012).

2. Research Procedure

This research was conducted by following several procedures, they are as follows:

a. Pre-operation

In the preparation procedures the researcher found the research problem and decided to conduct the research by doing observation first. Then she found theories related to research problem and wrote thesis proposal. After that, she consulted it with the advisors and revised it. Next, the researcher discussed thesis proposal on seminar and revised the proposal.

b. Whilst-operation

The researcher conducted the research, listening to the recording of humorous and transcribing the audio into a written one. After transcribing the data, the researcher compared the transcription and recorded one to check if there were any mistake like spelling and else. After that, the researcher numbered and coded each document to be analyze.

c. Post-operation

The last step of this research is analyzing the attention getters which found in twenty transcriptions of students humorous speech in Speaking IV final examination. Next, finding the result and drawing conclusion.

E. Checking the Data Trustworthiness

In qualitative research, the researcher needed to check the data trustworthiness. It was purposing to confirm about there was no difference between the report and the reality that happened. Trustworthiness of the data was checked through credibility test. According to Sugiyono (2011:272), credibility test can be done by analyzing the data carefully and continuously. Therefore, the researcher analyzed the data carefully several times to check whether the attention getter used based on the theory.

F. Technique of Data Analysis

The data collection were the video transcriptions of students' performance in delivering humorous speech on speaking IV final examination of English Department STAIN Batusangkar. The data were analyzed by using content analysis. It was focused attention getters in delivering humorous speech. Krippendorff (2004:18) states that content analysis is a research technique for making replicable and valid inferences from texts (or other meaningful matter) to the context of their use.

According to Chelimsky (1989:8) there are six steps in doing content analysis. Those step are :

1. Deciding to use content analysis

In order to get the decision to use content analysis, the researcher should formulate the research question first. The questions should be based on a clear understanding of project needs and available data. Chelimsky (1989: 8) also states that content analysis can be used to answer the question “what”. In this research, the researcher formulated the questions by using “what” as stated in the research questions. It means that content analysis is appropriate to be used in this research.

2. Determining what material should be included in content analysis

In doing this step, sampling is needed to be done. It can be done by using appropriate sampling technique. In this research, the researcher used total sampling in choosing document per document from video transcriptions of humorous speech on final examination of Speaking IV.

3. Selecting units of analysis

In content analysis, there are two units of analysis: context unit and recording unit. Context unit is document that was analyzed. Then, recording unit is the specific segment of the context unit in the transcripts which is put in a category.

In this research, the context unit is each transcript that was chosen by the researcher. Then, the recording unit is the parts which analyzed by using over viewing of attention getters in the transcripts. Recording

units are gotten after deciding the categories of content analysis in analyzing attention getter used by the fourth semester students of English department in delivering humorous speech on final examination of Speaking IV.

4. Developing the coding categories

Chelimsky (1989: 11) states that categories provide the structure for grouping recording units. It means that the researcher coded for each document or numbering the documents. In this part, the researcher numbered Doc1 as the first data C, and Doc2 as the second data, and so forth. After that, the coding category remarked by giving italic to each utterances of the humorous speech transcript which is related to the types of attention getter itself.

5. Coding the attention getter

In this step, the researcher coded the data based on the theories of attention getter. The coded namely QS; Question, QO; Quotation, HM; Humor, DS; Demonstration, CR; Curiosity, ST; Startle Statement, Startling Fact, Startle Audience, TS; Telling Story, CM; Compliment Audience, RE; Reference the occasion/current event, HR; Historical Reference, RA; Reference Audience, ECG; Establish Common Ground, BE; Brief Example, DF; Definition/explanation.

6. Analyzing and interpreting the result

In this step, the researcher analyzed the attention getters used by the fourth semester students of English department STAIN Batusangkar

registered in 2014/2015 academic year in delivering humorous speech on Speaking IV final examination which has been code based on the categories or principle of content analysis. Then, the researcher interpreted the finding and draws what variations of attention getter that students' used in humorous speech.

CHAPTER IV

RESEARCH FINDINGS AND DISCUSSION

A. Research Findings

This chapter presents the result of study about attention getters used by students in delivering humorous speech. It is a study of the fourth semester students of English department at STAIN Batusangkar registered in 2014/2015. The data were collected from video recording of students performance in delivering humorous speech on Speaking IV final examination. The total number of data that the researcher analyzed were 20 video transcriptions.

From the data analysis, the researcher found eight types of attention getters that were used by students in delivering humorous speech. They were demonstrations, question, reference the occasion/current event, definition/explanation, telling story, startling the audience, humor, and brief example (*see Appendix 3*). The findings are displayed in following table :

1. Demonstration

From the data that was analyzed, the researcher found two students used demonstration; exhibit in their humorous speech. For example look at the following table:

Table 4.
Demonstration as Attention Getter

No	Document	Excerpt of Utterances	Attention Getter
1.	Doc1	Ok..now I wanna share to you my humorous speech. <i>A.. before that I wanna share you the video (playing the video).</i> Ok.. well if you are not familiar with this video. She is Syahrini o.. is princess wanna be.	Demonstration (DS)
2.	Doc18	Ok ladies and gentlemen, the tittle of my humorous speech is life is short. <i>Before I presents my speech let see the video.(Showing a video)</i>	Demonstration (DS)

First, document number 1, the context of speech is about phenomenal artist in Indonesia. Before the speaker deliver more about her speech, the speaker played a video about the artist. The speaker said “Ok..now I wanna share to you my humorous speech. *A.. before that I wanna share you the video (playing the video)*.” The video showed about style and behavior of the artist. It means the speaker wanted to show how the artist looks like. When the speaker played the video, all of the audience looked at the video. Second, document number 18, the context of the speech is about the life is short. The speaker said, “*Before I present my speech, let see the video (showing a video)*.” The video showed life trip of someone from the birth till the death. This way same with previous example that the speaker means to how something happen.

From the all utterances above, it can be seen that the speaker used exhibit to demonstrate something. Carlile and Daniel (1997:26) state

that demonstration can be show in any action or movement like give example or illustration how to practice something, like dance. Other than that, exhibit is way to demonstrate something, but it focus to show how something looks like and how something happen.

2. Question (actual/rhetorical)

From the data analyzed, the researcher found ten students used question as the attention getter. They are three students used actual question and seven students used rhetorical question (*see appendix 3*).

The following table showed examples of question as attention getter:

Table 5.
Question as Attention Getter

No	Document	Excerpt of Utterances	Attention Getter
1.	Doc10	And this opportunity I deliver humorous speech entitled why doraemon characters unwilling to Indonesia. <i>Do you know doraemon characters? Likes Doraemon, Nobita, Sisuka, Suneo and Giant?</i>	Rethorical Question (QS)
2.	Doc17	Ladies and gentlemen, today I have opportunity to deliver my humorous spech. Before I come to my speech, I'm going to ask you. <i>What do you think about Indonesia? Social condition in Indonesia?</i> But today we are not focus on all low side in Indonesian social condition. Because today I just focus on teenegers.	Actual Question (QS)

From the examples above, document number 10 talked about why Doraemon characters unwilling to Indonesia. The speaker states, " *Do you know Doraemon characters?* From those utterances the speaker were not expected to to audience to answer her question, because the

speaker answer her question directly,” *Likes Doraemon, Nobita, Sazuka, Suneo, and Giant?*” It was rhetorical question.

Next, document 17, the speaker used actual question, because the speaker need answer from the audience through his question. It can be seen from his utterance, “*What do you think about Indonesia? Social condition in Indonesia?*” Between the first question, and the second question the speaker gave chance to the audience to answer his question. Other than that, the speaker also point out the audience to answer the question.

Both examples above were types of questions. According to Wrench at all (2012:266) there are two kinds of question that can be use by the speaker. The first is actual question. Actual question show which a respond is expected. Second, rethorical question designed to make the audience think-no real answer is expected.

3. Reference the Occasion/Current Event

From the data that was analyzed, the researcher found two students used reference the occasion in their humorous speech. The findings are displayed in the following table.

Table 6.
Reference the Occasion/ Current Event as Attention Getter

No	Document	Excerpt of Utterances	Attention Getter
1.	Doc2	<i>Ladies and gentlemen I believe that Smartphone is one of the popular thing today then I believe that more of you use Smartphone.</i> Today I will tell to you why we.. why we should stop to use Smartphone.	Reference the occasion/ current event (RE)
2.	Doc3	<i>Today in television many advertisement a.. many advertisement about milk offer to us to consumption product daily a.. drink or food daily and.. and a.. and.. and as long as we know that good milk or good daily for health o.. our health.</i> Today I want to talk to you a.. why milk is a.. bad for your health a.. for more consumption	Reference the occasion/ current event (RE)

From the utterances above, it can be seen the speakers used reference the occasion as the first impression in humorous speech. From doc2, the speaker said, ” *Ladies and gentlemen I believe that Smartphone is one of the popular thing today then I believe that more of you use Smartphone.* It means the speaker talked about the current event or phenomenon nowadays. It was about the use of smartphone and it related to the topic of her speech. Then, document 3 talked about milk consumption. The speaker reference the current event by saying, ” *Today in television many advertisement a.. many advertisement about milk*

offer to us to consumption product daily.” All of the utterances before namely reference the occasion/current event. Wrench at all (2012:264) explained that referring to a current news event that relates to the topic is often an effective way to capture attention, as it immediately makes the audience aware of how relevant the topic is in today’s world.

4. Definition/Explanation

From the data that was analyzed, the researcher found two students used definition or in their humorous speech. This following table showed the findings of definition:

Table 7.
Definition/Explanation as Attention Getter

No	Document	Excerpt of Utterances	Attention Getter
1.	Doc5	Ok.. first time I will share you my speech smile. <i>Smile is one of the behavior that showed through the shape of cheerful face.</i> Please show me your smile!	Definition/Explanation (DF)
2.	Doc19	In this speech of the morning I am talk to you about myth in Indonesia. <i>Myth as known as a story from ancestors who talk about the something that you cannot break it. If you break it you will get a trouble. Am I alright? A myth always connected with supernatural things like gosh, evil, and something that out of our mind.</i> Today I am talking about several myth in Indonesia.	Definition/Explanation (DF)

From document 5, it can be seen that the speaker used definition before he started his speech. From doc5, the topic of the speech was about the reason why Gibran Raka Buming never showed his smile. The speaker said, *”Smile is one of the behavior that showed through*

the shape of cheerful face.” It means the speaker explained about the meaning of smile itself. After that the speaker asked the audience to show their smile.

In document 19, the speaker talked about myth in Indonesia. Before he stated his main topic, the speaker gave explanation about myth like, ” *Myth as known as a story from ancestors who talk about the something that you cannot break it.* Then the speaker continue his utterances, ” *A myth always connected with supernatural things like gosh, evil, and something that out of our mind.*”

Both of examples above showed the characteristic of definition or explanation. Hamilton (2012:157) highlights that definition and explanation can be work well to get the attention from the audience. Both of them function are to give details or meaning.

5. Telling Story

From the data that was analyzed, the researcher found only one student used telling story in their humorous speech. The following table showed the finding of telling story:

Table 8.
Telling Story as Attention Getter

No	Document	Excerpt of Utterances	Attention Getter
1.	Doc6	Ok..today a.. I will a.. tell you about a.. humorous speech a... about one of the program in Indonesia. <i>The program is a.. tukang bubur naik haji. From a.. the program we can see some characters for example a.. haji muhidin he always a.. surrender other, surrender other people around him and make them angries not only people around him, but us as a viewers a.. angry.</i> but if we always angry a.. haji muhidin never beside us it just keep just killing our time.	Telling Story (TS)

From the data above, the speaker told a short story about a character of an artist in a cinema. The speaker said.” *The program is a.. tukang bubur naik haji. From a.. the program we can see some characters for example a.. haji muhidin he always a.. surrender other, surrender other people around him and make them angries not only people around him, but us as a viewers a.. angry.*” The topic of his speech was about the program and the speaker started by giving a short story about the program. Carlile and Daniel (1997:25) state there are several story can be used to gain attention. Almost any story will serve as good attention getters as long as it relates directly to the topic.

6. Startling The Audience

From the data that was analyzed, the researcher found only one student used startling the audience in the humorous speech. To make it clear, the finding is displayed in following table:

Table 9.
Startling the Audience as Attention Getter

No	Document	Excerpt of Utterances	Attention Getter
1.	Doc13	Morning guys.. <i>are you fasting today?I'm not sure about that.</i> Ok, in this moment I want to about speech humorous speech and the title is smoker better than not smoker..	Startling the Audience (ST)

From the data above, it can be seen that the speaker used startle the audience to get the attention from the audience. It is because, before he stated about the main topic of his speech, he opened his speech by greeting the audience and asked them, "*are you fasting today?*" Meanwhile, the moment when the speaker asked the audience was Ramadhan month, so in general the audiences as moeslim were fasting but the speaker rebutted the response of audience by saying, "*I am not sure about that*". From this utterances, it means the speaker wanted to startle the audience with his statement. Carlile and Daniel (1997:25) state that the speaker can startle the audience by using shocking facts or startling statements.

7. Humor/Anecdote

From the data that was analyzed, the researcher found only one student used humor in the humorous speech. To make it clear, the finding is displayed in following table:

Table 10.
Humor as Attention Getter

No	Document	Excerpt of Utterances	Attention Getter
1.	Doc15	As we know the people in Indonesia like football not only play football but also watching football game in the middle of the night to see their favorite club. In this occasion I will tell about the is faith of Indonesia football team. <i>When the world cup begin o.. people in Indonesia have the same question o.. when Indonesia football team join in world cup I have the answer like this Indonesia can join in the world cup if the turtle can climb on coconut trees.</i> I have some reason why Indonesian football team cannot join in world cup.	Humor (HM)

From the document number 15, it can be seen that the speaker use a humor story to gain the attention from the audience. The explained about the current event in Indoensia and close with funny utterance “*Indonesia can join in the world cup if the turtle can climb on coconut trees,*”. We know that it was impossible for the turtle to climb the tree. So, it was funny to hear the moment when the turtle climb the tree, because turtle will never climb the tree. The utterances above showed that the speaker tell humorous story. Carlile and Daniel

(1997:25) state humorous story are good to gain the audience attention, because people like to have funny bones tickled.

8. Brief Example

From the data that was analyzed, the researcher found one students used brief example in the humorous speech. The finding is displayed in following table:

Table 11.
Brief Example as Attention Getter

No	Document	Excerpt of Utterances	Attention Getter
1.	Doc9	As we as know today, very much presentation in television about horror film made in hollywood and made in Indonesia. <i>For example, horror film in Indonesia, like suster ngesot, lantai 13, sebut namaku tiga kali and so on</i>	Brief Example (BE)

From the data in document 9, the speaker talked about the effect of horror film. The speaker used brief example as the attention getter of the speech. It can be seen from the utterance, “*For example, horror film in Indonesia, like suster ngesot, lantai 13, sebut namaku tiga kali and so on.*” It means the speaker give brief example about kind of horror movies in Indonesia. Hamilton (2012:158) recommend that instances or brief examples two or more brief examples are also effective at grabbing the attention of an audience.

B. Discussion

After analyzing the data, it can be concluded that there were various attention getters used by students in delivering humorous speech in Speaking IV final examination at English Department of STAIN Batusangkar in 2014/2015 Academic Year. They were demonstration, question, reference the occasion/current event, definition/explanation, telling story, startle the audience, humor, and brief example.

Among several types of attention getters used by students in humorous speeches above, fortunately, question is oftentimes used by students in delivering humorous speech. Wrench at all (2012:266) states there are two types of questions commonly used as attention-getters. They were response questions and rhetorical questions. A response question is a question that the audience is expected to answer in some manner. Dealing with the theories above, there are two categories of question they are actual and rhetorical.

In this research rhetorical question mostly used than actual question. It because question is easy to create than other attention getter. The speaker only need to create a question or more than one question related to the topic and asked it to the audience. Beside that, rhetorical question is easier than actual question, because rhetorical questions were not expect real answer or response from the audience. While that, actual question need real answer from the audience. If the audience didn't give response, it will be difficult for the speaker to continue her/his speech,

because she/he need real answer from the audience to continue her/his speech.

In addition, there were two data for each attention getter namely demonstration, reference the occasion/current event, and definition, and one data for telling story, startling the audience, and brief example. Other than eight types of attention getter before, there were another types of attention getter such as; quotation, create curiosity, compliment the audience, reference the subject or audience, historical or personal reference, established common ground. The researcher were not found the other attention getter previously used by students in delivering humorous speech. It because there was not easy to choose the attention getter and must relate it to the speech topic. Hamilton (2012:261) says that the speaker have to make sure that the option of attention getter is actually appropriate and relevant to audience. It because different audiences will have different backgrounds and knowledge. If the attention getter used by the speaker was not appropriate to the topic of the speech, it just upset the speech itself.

To sum up, there were eight types of attention getter used by students in delivering humorous speech. They were demonstration, question, reference the occasion/current event, definition/explanation, telling story, startle the audience, humor, and brief example.

CHAPTER V

CONCLUSION AND SUGGESTION

A. Conclusion

After analyzing the data, there were various attention getter used by the fourth semester students in delivering humorous speech for final examination of Speaking IV in English Department of STAIN Batusangkar registered in 2014/2015 Academic Year. There were eight types of attention getter found in students' humorous speech, namely demonstration, question, reference the occasion/current event, definition/explanation, telling story, startle the audience, humor, and brief example.

B. Suggestion

Related to the finding of this research, the researcher would like to propose some suggestions to:

1. To the Students

To the students, especially the students of English Department of STAIN Batusangkar, to increase more idea in using another attention getter, not only focused on question and related the attention getter to the topic. Beside that, the students can choose the appropriate attention getter that related to the topic.

2. Speech Lecturer

This research is expected to the lecturer to give varies explanation about kind of attention getters in delivering humorous

speech. By knowing varies of attention getter in delivering humorous speech, the lecturer can teach the students how to deliver good humorous speech by using appropriate attention getter.

3. Next Researcher

Related to this research, it is expected that other researcher may do further research related to this research. The next researcher can try to analyze such as; Students' Reasons in Using Question in Delivering Humorous Speech, An Analysis of Particular Attention Getter in Delivering Speech, and so on.

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Appendix 1. The Coded Transcript of Humorous Speech

Document 1

Assalamu'alaikum wr.wb....

Ok..now I wanna share to you my humorous speech. *A.. before that I wanna share you the video (playing the video about Syahrini).*

DS

Ok.. well if you are not familiar with this video. She is Syahrini o.. is princess wanna be. o.. she is Indonesian singer singer and celebrity o.. she a a.. a.. like a.. lot of people like to bully they like to bullied her because she always she..she like to show off in the social media a..a.. not only that she always a..she always access like the way she speak.

For example maju mundur-maju mundur cantik o..maybe before she be a celebrity she has ever be parking attendance o..second, bunga-bunga aku mau bobok cantik dulu ya, maybe she like to sleep carelessly or I feel free...

Ok my friends. Syahrini is one of the Indonesian singer that have ever style

a... I feel.. I feel.. and I think that's all Assalamualaikum wr wb...

Document 2

Assalamu'alaikum wr.wb....

Ok my brother and sisters I will.. I will present to you my speech today it is about why...why we should.. why used Smartphone should be banned.

Ladies and gentlemen I believe that smartphone is one of the popular thing today then I believe that more of you use smartphone . Today I will tell to you why we.. why we should stop to use smartphone. Because when we... when we use smartphone is it is one of the discrimination for mobile phone why? Because when we use smartphone you will leave your another phone and you should and you just bring your smartphone anyway, wherever, everywhere a..

RE

My brother and sister can you imagine when you feel lonely? Well so many people around you and now it happen to another mobile phone today when someone go to everywhere they..they just a bring their smartphone until a the another phone just they put in their bag and then because of that maybe smartphone and another phone can get fight because maybe a the smartphone will say like that “why you still here? I’m a smartphone but you are stupid phone” and then because of that maybe another phone a.. have more motivation to get some study a.. in the school but because of that you can get a..you can get some difficult because there is no school for smartphone for mobile phone and then a..

In conclusion by that situation we can learn a..it is about everything that we have, never thing, how much is it but you can imagine how difficult you get that.

I think that’s all Assalamu’alaikum wr wb...

Document 3

Assalamu'alaikum wr.wb....

Today in television many advertisement a.. many advertisement about milk offer to us to consumption product daily a.. drink or food daily and.. and a.. and.. and as long as we know that good milk or good daily for health o.. our health.


RE

Today I want to talk to you a.. why milk is a.. bad for your health a.. for more consumption a.. for a.. product dailys and I have one reason about that there is cause milk belong to cows.

We are the another animals on the planet who take another animals or assumption and drink it the biological the biotical design a .. we drink our own mother milks and can you imagine would you go and put your mouth to nimble cows and start drink it. It is not naturally in my mind and I think a..this is my reason why milk is bad for you for you is cows milk belong to cows and...

In my conclusion there is no evidence..there is no evidence that your health will suffer if you start drink it as long as you are getting enough a.. calcium and vitamin D from others a.. from other food sources.

I think that all.. Assalamu'alaikum wr.wb...

Document 4

Assalamu'alaikum wr.wb....

Ok ladies ang gentlemen now I'm going to tell you humorous speech before I come to the topic I want to show you this picture. *Who knows who is she? How about this? Yea.. Cristina Calendom. She is a kid singer who sing kid song and what song that you ever heard by Cristina Calendom? Have you ever hear ditimang-timang song?* If you have not hear before I will show you the lyrics.

QS

First,ok.. ditimang-timang song o.. let sing together. "nenekku nenek-nenek, kakekku kakek-kakek, omaku oma-oma opaku opa-opa, aku di sayamg aku dimanja sayang cucu semata wayang, digendong-gendong di timang-timang sekarang nenek tambah tua.

Ok ladies ang gentlemen, from the lyrics of the song we can saw that a grandmother became more old just because of carrying her grand child it is impossible I think. O..and o.. this o.. if it lyrics really happen I think o.. another grandmother cheerily will nor carry her grandchild because they are afraid to became an old man and an old woman became more old because of it and then o.. do you know Mellisa? She is a kid singer too and you know this song? Main-mainan who knows? Lets sing together..!Ini bapaknya ini ibunya ya cuma main-mainan, ini rumahnya ini mobilnya ya cuma main-mainan, ini omanya ini duitnya ya cuma main-mainan, ini semuanya boong-boongan yuk kita doranan yuk, yuk main-mainan, kamu jadi bapak e dan aku jadi embok e.

Ok ladies and gentlemen from the lyrics of the song the children who has act as a woman who has married and has a husband and can you imagine a.. if a the children are kid guardian have a.. feel like that lyrics a.. what can happen if it happen, it it really happen what can what will happen to the child I think it is not good for children. So conclusion, I hope in the future the kid singer will a.. will song will sing the good song o... in the future and so it will be better than before.

Ok.. I think that's all..Assalamu'alaikum wr.wb...

Document 5

Assalamu'alaikum wr.wb....

Ok.. first time I will share you my speech smile. *Smile is one of the behavior that showed through the shape of cheerful face.* Please show me your smile!

DF

Ok thank you smile is one of the, smile is one of the ibadah in Indonesia why? O.. because with smile we can share we can please someone else the others. So many so many reason why people can smile, what are they?

The first, because of seeing fun thing, o.. because of heard something that interest and so many else and in Indonesia there is one who do not want smile or did not laugh do you know who I mean? Do you know? Mr Gibran Raka Buming do you know? The boys of president Joko Widodo, do you know him? He never showed us his smile his laugh so many say..so many people say he never show us his smile or his laugh because he is boy our president Joko Widodo and not a few said he never show us his smile or his laugh because he is successful businessman but I think those are opinion from the negative thinking person.

Now lets we.. now lets we think positively he never showed us his smile or even his laugh because he does not have teeth maybe ah sorry he does not have any teeth (give expression like an old man without teeth) why he does not want to show us his smile or his laugh maybe all of his teeth has gone or he has yellow teeth he has yellow tooth I don't know because he never show us who knows?

And what about his upward neck and chin? Arrogant again? I think no.. why? Maybe his mom when pregnancy she craved about giraffe so when he charger and he got the boy like Mr Gibran Raka Buming he walk like this (Just look to front) and why? Maybe because his mom craved about giraffe while the pregnancy.

Before I close my speech today I want suggest you we should share your smile to your friends to everyone around you to avoid you to become a joke for them and share your smile to every to whoever, wherever, whenever but not too over.

Ok.. that's my speech today..Assalamu'alaikum wr wb...

Document 6

Assalamu'alaikum wr.wb....

Ok..today a.. I will a.. tell you about a.. humorous speech a... about one of the program in Indonesia. *The program is a.. tukang bubur naik haji. From a.. the program we can see some characters for example a.. haji Muhidin he always a.. surrender other, surrender other people around him and make them angries not only people around him, but us as a viewers a.. angry.* but if we always angry a.. haji muhidin never beside us it just keep just killing our time.

TS

Secondly from the episode we know a..tukang bubur naik haji has lot more than thousand episodes and a and the title we know tukang bubur naik haji but after tukang bubur naik haji a.. the program the program still continue and o.. until tukang bubur dead the program still continue and this program has same problem.

O.. the last o.. after the end of the program we can see the story just a fictif if the story just fictif so, what advantages for us it just spend our time.

In conclusion, we should consider watching our program

I think that's all..Assalamu'alaikum wr wb...

Document 7

Assalamu'alaikum wr.wb....

I will tell you about my speech. The title is about time. *Ok ladies and gentlemen I do believe that all of you in this class ever watching tv or film right?*

} QS

Ok.. more over Indonesian film o.. one of the scene is o.. like when the girl when the girl run on the road while crying or not and then in the middle of the road o.. come a car with high speed and then do you know what will her what will she do then?

Ok.. I will tell you then she do she just stand there and spread loudly and then she allow the car in her body and you know it will different a.. result if she a.. run faster to another side so a.. she will not she will not get the accident but why she did not use her limited time in that condition?

So it is about time a.. as a Moeslim a.. Islam has tell us that how important time is how how time is important for us like Allah said in surah Al-Asr that he said all of people are useless except people who use her her time or their time o..well or Tabiin words like o.. time is like sword if you do not use it well it will kill you or another is western people said time is money. So based on that words we know that everyone in this world know that how many how time is important for us but a.. what..but they still do not use it well.

In conclusion, oo.. we know that o.. time is important for us so I hope is it I hope we all in this class use our time well so we can o.. so I think it it will avoid us from something bad.

I think that's all.. Assalamu'alaikum wr wb...

Document 8

Assalamu'alaikum wr.wb....

Today I am going to talk about eccentricity, usually we show or we looked in internet, movie or television. It is related with super hero. He is superman. *Do you know why the Superman wear his underwear in outside why not under? Anybody know?* Ok. It is my little speech today. It is about why the Superman wear his underwear in outside.

} QS

Since we child we usually looked superman wear his underwear in under, it is a something strange and unusual in our country. Do you know why Superman wear his underwear in outside ?Ok. because be his characteristic. Do you know, The writer of Superman novel said that he want to make something different and hi es different with other superhero. So he choose underware as characteristic of Superman. We know, other superhero like ironman use his metal custom as his identity and bad man with his mask and so on. The second reason why Superman wear his underwear in outside?Because his name superman. If Superman wear his underwear inside his name not Superman but usual man, like me..

Do you know, the clothes of Superman difficult to wearing and to open, because above and beneath link together. Can you imagine if aa..Superman want to urinating? Sometimes come information, anybody want to help aa.. criminal in the street. So superman not want to difficult, Superman want to easy, so he wear his underwear in outside. The last reason why Superman wear his underwear in outside because he comes, he was born in American country. Can you imagine if Superman come or stay in Indonesia? Can you imagine? What will happen? If Superman stay in Indonesia he will get collide, because he collide pornography statute in country.

In conclusion, there are several reason why superman wear his underwear in outside. The first, be his and the second, because his name Superman not usual man. The third Superman a simple person, and the last because Superman was born in American country.

Ok that's all my presentation today.. Assalamu'alaikum wr wb...

Document 9

Assalamu'alaikum wr.wb....

Ok..our topic today is about humorous speech and my speech tittle is the effect of horror film to attitude of society. Horror film is a film within consist of film presentation about story, picture. This film make audience look and listener and feel. *As we as know today, very much presentation in television about horror film made in hollywood and made in Indonesia. For example,horror film in Indonesia, like suster negot, lantai 13, sebut namaku tiga kali and so on.* In this film lie our society. Horror film make negative effect for our soul condition, behavior, and attitude in Indonesia.

BE

Ladies and gentlemen, the first effect is after watching the film, the audience who have bravery can be practice it. If we sing aloud and then everybody stand up, I think we have feel or insting that present ancient. Right?!

The next effect, after we watching the film, we can believe that ghost, who people passes away can be life again. This is very uncomfortable with our religion. Because ustadz Jefri said if people who passed away can hear spirit they can come back to Allah SWT.

The next effect is to lowly adults attitude and society can be break and stupid. Ladies and gentlemen, the story in horror film is not true this is the fact. Sutradara and producer, Deddy Mizwar said horror film very far from our religi. Because, the film have not message for audience.

Ladies and gentlemen, do you afraid watch horror film? Do you afraid with horror film? No..same with me. Because when we see like horror film in Hollywood like vampire using clothes, life in castle, handsome and have educate like twilight, you know!?It is very handsome like using car to go campus. In this film, the woman who look or see, she saw historically, she is not afraid. She want the vampire, Edward to bit her neck. The vampire have white skin like JKT48. But let we see ghost made in Indonesia like Kuntilanak, Mrs. Kunti, she using home dress very worn-out and I suggest she to clean her dress with detergent. She life on the tree and to continue her life she must sell tonic, medical herbal from the house to other house like jamu..jamu..jamu mas..jamu. It is lucky, she can right by police, if she can't right by police. I think Kuntilanak or Mrs. Kunti can't present in Indonesia. Right?!

Ok, in conclusion, for audience we must carefully to choose the film. The film have educate or not, and we just think first to look and must careful.I think that all, thank you for your attention. Assalamu'alaikum wr, wb.

Document 10

Assalamu'alaikum wr.wb....

And this opportunity I deliver humorous speech entitled why doraemon characters unwilling to Indonesia. *Do you know Doraemon characters? Likes Doraemon, Nobita, Sisuka, Suneo and Giant?*

QS

First Doraemon, he does not come to Indonesia because taking care one Nobita is very difficult how to take care thousands students like Nobita in Indonesia. Secondly, Nobita. Nobita actually suitable life in Indonesia because he does not a one person bad students in our country because many students in our country because many students bad students in our country and Nobita afraid to Indonesia because many students like giant for example in elementary school or junior high school many students virulent and Sizuka, Sizuka does not come to Indonesia because many people in Indonesia like piping in the bathroom and their making video and share in internet so Sizuka be afraid and next for Suneo, Suneo does not come to Indonesia because he does not like toys in Indonesia and toys in Indonesia very expensive and Suneo have not rival in the school.

The last Giant does not come to Indonesia because because if he come to Indonesia and he not be a boss in the school and if he naughty for small children their father come and bring a paunch so we can see the reality of our city very different with their state.

Ok ladies and gentlemen I think that's all thanks for your attention. Assalamu'alaikum wr wb...

Document 11

Assalamu'alaikum wr.wb....

Today as a..usual eventhought we are fasting but a it does not to make sense of us to show our moment today I hope you can enjoy moment in this moment.

A.. today I wanna explain about share about humorous speech the courtship style in Indonesia. *So as you know nowadays, most of people in Indonesia not only people specially young teenager they have a falling in love is it right? Have you feel a falling in love before? Yea..how does you feel? How you feel? Happy? Of course happy so do I.*

QS

Same thing I feel now I get a first when I have a girl friends but a.. as you know after you especially for a people a for teenager who have who feel the first time build the relationship they sometimes act like young wavy person you know they styles is like yes unusual styles when they make courtship relationship first.. like a.. a.. to know who the first time they make relationship between one and girl sometimes they call a his boy friends his girl friends man his couple man and then the girl call his her boy with father it seems like they get married but how can they do that you know because it is I think it is not a usual for them to say mom and dad between both of them and then.

The second one they call they couple with for example for this situation for example when they feel when they what I call it when they it is like fighting each other on the way on the car they boys sometimes pull after the girl you know to the pull off rule so it make the girls sometimes feel angry you know and then.

The third most of them buy the couple t-shirt they are there is a sign on the middle of t-shirt he is my boy and the left for the girl he is my boy and the left for the girl he is my girl for the right side so it is weird you know?

Yea.. freed and then the last when they falling in love each other they always o.. celebrate anniversary every month.. every week or every time I do not know but it is weird for me I think they are not suppose to celebrate the anniversary I think this is a unusual thing for me to see the courtship like indonesia I think

Thats all.. thanks very much Assalamu'alaikum wr wb...

Document 12

Assalamu'alaikum wr.wb....

Ok ladies and gentlemen.. good morning.. in this occasion I would like to explain about my speech is about smart tv. *Well today you know that smart tv is so popular in our modern right? So what you think if you have a smart tv is great for you? Well..not really right?*

} QS

So smart tv if you have smart tv actually is I think is the great for you because in the smart tv so many applications that you can use in your social activities like face book, YouTube and so many others.

So.. when you use smart tv you will get the problems on it like smart tv is confusing why I say smart tv is confusing? For the first in the first time when you want to buy smart tv to the seller said that smart tv can saving your money much but the reality is if you having a smart tv you will..you will spend much your money because when your smart tv have lot of program you have to update that so you have to spend much your money to upgrade the program.

Maybe that's all.. Assalamu'alaikum wr wb...

Document 13

Assalamu'alaikum wr.wb....

Morning guys.. *are you fasting today?I'm not sure about that.*

} ST

Ok, in this moment I want to about speech humorous speech and the title is smoker better than not smoker..

Yes.. many people sure about the smoker smoking cigarette is bad habit but a.. they do not know about smoker better than not smoker. It is why I want to tell you about smoker have much friends a... because he bring this cigarette always and if he meet new friends in he just ask to the do you have a cigarette? Yes I have and the smokers can have a new friend with their cigarettes and if he not smoker they just keep silent like this (give expression like stupid person) and not active and just silent he meet new people. The second reason is the smoker can free with the mosquito do you have a smoke and the mosquito afraid to smoke then they do not buy baygon to kill the mosquito they just burn cigarette and create the smoke and the mosquito afraid with the smoke and the last reason is smoker handsome than not smoker because the smoker have style with the smoke like this (blow the smoke to the sky) but if you not smoker they just silent and not have style and the smoker can make paint like circle and he smoke again make like a love and then he smoke again a.. shit.. smoke is die..

In the conclusion.. smoker is better than not smoker. Smoker is died and not smoker is died so smoker until died.

I think that's all.. Assalamu'alaikum wr wb...

Document 14

Assalamu'alaikum wr.wb....

Well ladies and gentlemen I want to explain about humorous speech the title is why super hero not come to Indonesia just still in America? *Do you know super hero in America, right? Super hero in America like spiderman, flash, iron man, superman and captain america. Have you ever watching film super hero in America?*

QS

O.. in the film super hero get the power of strange thing like the spider bilt and batman is very rich. Maybe batman do not come to Indonesia because many corruption and lying in Indonesia if the batman come to Indonesia the rich will be corruption by people in Indonesia and I will explain about the reason why the super hero not come to indonesia just still in america. The first is Spiderman..Spiderman is a super hero with the spider power.. on the television spider use his snap and swing in the building why Spiderman not come to Indonesia? Because Indonesia do not have building maybe just in Jakarta and then flash.. you know flash? Flash is super hero in america with run fast a.. based on the story flash get the power if he is struct by delighting and why flash not come to Indonesia? Because people in Indonesia if they struck by the lightness they are dead and then change their skin to become black skin.. if the flash come to Indonesia her will be dead and then people in Indonesia work very slowly and flash work very fast people in Indonesia said that hidup santai masa depan cerah and then...

...wonder woman.. wonder woman is super hero in America have power like Superman why wonder woman not come to Indonesia because she is come to Indonesia will be give punishment by MUI in Indonesia because she is wearing clothes not close the aurat and the superman, why Superman not come to Indonesia? Because Indonesia have the enemy like gatot kaca.. and then the last is captain america if the captain america come to Indonesia he must change the name with captain Indonesia.

Ok that all for me.. thanks. Assalamu'alaikum wr wb...

Document 15

Assalamu'alaikum wr.wb....

As we know the people in Indonesia like football not only play football but also watching football game in the middle of the night to see their favorite club. In this occasion I will tell about the is faith of Indonesia football team. *When the world cup begin o.. people in Indonesia have the same question o.. when Indonesia football team join in world cup I have the answer like this Indonesia can join in the world cup if the turtle can climb on coconut trees.* I have some reason why Indonesian football team cannot join in world cup.



First.. the player Indonesian player did not have international name as we know in world cup documentary promotion and he is use English language when he said name like Steven Gerard.. Lionel Messi.. Cristiano Ronaldo..Arjen Robben of course he is easy to said the name.. can you imagine if Indonesian football team join in world cup of course he different to say the name like Ponaryo Astaman..Kurnia Mega and Titus Bonai and...

Then Indonesian football team have too many players when you see o.. the worldcup like Germany.. Germany in worldcup 2010 until 2014 the squad still have Philp Lahm..Kroos and Mario Gomez but in Indonesia from aff 2010 until aff 2011 the squad change quickly from Bambang Pamungkas to Diego Michaels and the next reason, Indonesia can not join to worldcup because we did not have much money you can see in the television a.. PSSI with Kemenpora now like the war a.. they often meeting to solve the problem but until now Indonesian football team still broken broke and not have destiny. Maybe big meeting of course spend much money a.. I think the government spend much money not to increase the football performance but to increase their healthy I think indonesia can join in world cup I think impossible I just suggest to the government do not wait until the turtle can climb to the trees..

Assalamu'alaikum wr wb...

Document 16

Assalamu'alaikum wr.wb....

Ok.. o...before I come to my speech I want to ask you, have you ever o.. cook some food? *I think many of you like cooking very much but o.. have you ever oo..crying o.. when you cook? oo.. when you slice? o.. when you cook a..some food because of your broken heart or because of your finger is injury?*ok.. I want to ask you

QS

Ok.. today I want today I want to explain my speech humorous speech the title is the ways to miss union without crying.

First, ooo...looking to your heart condition if you are happy let say..let start with oo..let star with the union with remembering your sweet memory and if you are sick and lets you play a music bollywood with your idol is Sharukhan and you can imagine you dancing and singing with her with him.

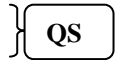
Next, making dialogue to the union if you are a if you are to if you want to miss the union lets making dialogue to the union and said to the union looking to my eyes...looking to my eyes and then your expression can be bad and next using sunglasses if the person second ways do not effectives lets start the third ways is using sunglasses you can..you can enjoy you can imagine when you go to the beach o.. with your make o..with you using sunglasses and you enjoy the scenery and beautiful scene and the last one is using helmet for face if the first, second, and the third ways do not effectives to to miss the union I think I think the last ways be effectives to miss the union o.. you can borrow your o.. neighbor your boy friend or your friends who is rider and a.. the helmet full face can save your face miss the union.

O.. so today I have told four ways to miss union without crying. First, looking to your heart condition, second making dialogue to the union third, using sunglasses and the last one using helmet full face. In conclusion I just I want to just remember that you do not be crying without don not spent your tears just because miss the union

I think that's all.. Assalamu'alaikum wr wb...

Document 17

Ladies and gentlemen, today I have opportunity to deliver my humorous speech. Before I come to my speech, I'm going to ask you. *What do you think about Indonesia? Social condition in Indonesia?* But today we are not focus on all low side in Indonesian social condition. Because today I just focus on teenegers.



Teenagers, are the a next generation of a nation. As a teenager, we should be careful to make a decision in our life. Because we have the next generation of our nation, it means we have a responsibility to ourselves. As young generation we have five main. First, responsibility to ourselves, responsibility as a family member, responsibility as a community member, and responsibility as students, and also responsibility as a person who has the faith.

Ladies and gentlemen, but to be a good teenager in Indonesia is really hard because teenager in Indonesia are faced by bad moral condition that we can see from songs, and from the film in Indonesia. Ladies and gentlemen, only in Indonesia song can make teenager pregnant. Why? Do you want to know why? Do you want to know how? Because in Indonesia there are so many songs that very bad song for teenager development. The first one Melinda's song, cinta satu malam .You know that a young boy in Indonesia tend to practice this lyric "Cinta Satu Malam, Oh Indahnya, Cinta Satu Malam, Buatku Melayang" this lyric tend to practice of the girl in Indonesia. He want to feel what kind of action that can make us fly? Tey want to know that. For young boys there is a song "Nasar-Seperti Mati Lampu" this lyrics makes young boys lose control. He say to his girlfriend, Lady oo Beibh cintaku seperti mati lampu ya sayang. He want to practice that song, and the man want to show my charism to you this night. Because of that, in Indonesia, in 2014 a research found that 91% from 5.253 students in Indonesia had boy and girlfriend, 68% students in Indonesia was ever pregnant.

Ladies and gentlemen, not only stop in this situation, you know that because in Indonesia have bad moral condition, eventought they got pregnant they happy and enjoy with their embarrassing condition because this song! You know this lyric of the song Ku hamil duluan, sudah tiga bulan, garagara suka pacaran gelap-gelapan. They happy they got pregnant without the man. That make young girl, that make teenager in bad moral condition. Ladies and gentlemen, I guess you know Lyli's song. You don't know this song?? Halo..halo.. "papa papa ada dimana? Lily mau bicara!", I guess lily's father never pick lily's called till now, because maybe lily's mother one of the victim of Melinda's song-Hamil duluan. Because, Lylis has no father, absloutly nobody can pick Lylis' call up.

Ladies and gentlemen, as a teenager we have to be careful in our daily activity. We have to watchout everything surrounding us and as teenager we hav to make right decision in ourlife.Then, it will benefit for our future.

Document 18

Assalamu'alaikum, wr.wb.

Ok ladies and gentlemen, the tittle of my humorous speech is life is short. *Before I presents my speech let see the video.(Showing a video)*



Ok..ladies and gentlemen.. there is no perfect person in the world. What for you are proud about yourself. Because Allah very hate about that. Based on the video just now, from the birth to the grave, just direct to the grave. How feel the life in the world. If you are feel you are handsome, you rich, you have goo physically, you don't necessary to proud about yourself. But, we in the world just the way to. If you are have many wealthy you don't necessary to proud about that.

Ok. Ladies and gentlemen. I think that's all my speech today.
Assalamu'alaikum,wr,wb.

Document 19

Assalamu'alaikum,wr,wb.

Good morning everyone, how are you this morning?

In this speech of the morning I am talk to you about myth in Indonesia. *Myth as known as a story from ancestors who talk about the something that you cannot break it. If you break it you will get a trouble. Am I alright? A myth always connected with supernatural things like gosh, evil, and something that out of our mind.* Today I am talking about several myth in Indonesia.

DF

The first, Swimming with using green clothes. The myth say if you swimming with using green clothes, Nyai Roro Kidul, will kidnap you and will be take you for her mate or her soldier. Have you ever think, Nyai Roro Kidul as know as beautiful lady altought both of that? How lucky you are if the beautiful woman take you to her mate. I think this myth is not true. When you are swimming by using green cloth, green is always commonly same with see's color, it will make difficult for rescue team to find you. No metter if you using green or another clothes wile swimming. A white clothes will be more heavy, a white colthes will be more increase the heavy and absolutly when it will be decrease your power to slim. Absolutly if your power to slim decrease you will be save.

The second is cutting nail in the night. The myth said that if you cut your nails in the night, your mother will be die. We back to the past. In the past people cutting their nails nou using things bt they using knife and razor and also in the past ther is no light at that time. They just using candle or using torch. Can you imagine in the black conditionby suing short razor cutting nails, what will going on? You will cut you hand, right?

The last, don't play outside when sunset. The myth said that, when you play outside when sunset, you will be hit by evil child. Have you heard that? You will be hit evil child when you playing outside in sunset. I think that is very foolish myth. Why I said that? Because when sunset, the world become to the red. It will bring electromagnetic solar in the earth. Do you know the electromagnetic in human body? If the myth is true, what the evil do in midnight? Midnight is the time for praying maghrib, right?What the evil do when hear adzan?runaway? So I think the myth is not true.

The conclusion, there are several myths in Indonesia. The ancestors make the myth for good purpose, but they didn't know how to tell their purpose as well. The ancestors said it just a myth, if you believe it, why don't you back to the past era.

Ok guys, I think that's all. Thankyou for your attention.
Assalamu'alaikum,wr,wb.

Document 20

I will explain about humorous speech the title is laugh is the best medicine. *Why laugh is the best medicine?* Because when you have problem or conflict in your life, so when you laugh it is make yourself happy.



Laugh is a powerful antidote to pain and stress. For example, there are differences artist laugh and we laugh. When artist laugh in conflict, she always happy and stay smile and fans everywhere think about she have positive response. When we laugh, people will say that how poor you are!

In conclusion, there are difference and when we laugh we must see condition. I think that all. Assalamu'alaikum,wr,wb.

Appendix 2. Data Reduction

Speeches and Types of Attention Getter

No	Document/ Code	Excerpt of Utterances	Attention Getter
1.	Doc1/DS	Ok..now I wanna share to you my humorous speech. <i>A.. before that I wanna share you the video (playing the video).</i> Ok.. well if you are not familiar with this video. She is Syahrini o.. is princess wanna be.	Demonstration
2.	Doc2/RO	<i>Ladies and gentlemen I believe that Smartphone is one of the popular thing today then I believe that more of you use Smartphone.</i> Today I will tell to you why we.. why we should stop to use Smartphone.	Reference the Occasion/ Reference the Current Event
3.	Doc3/RO	<i>Today in television many advertisement a.. many advertisement about milk offer to us to consumption product daily a.. drink or food daily and.. and a.. and.. and as long as we know that good milk or good daily for health o.. our health.</i> Today I want to talk to you a.. why milk is a.. bad for your health a.. for more consumption	Reference the Occasion/ Reference the Current Event
4,	Doc4/QS	Ok ladies ang gentlemen now I'm going to tell you humorous speech before I come to the topic I want to show you this picture. <i>Who knows who is she? How about this?Yea.. Cristina Calendom. She is a kid singer who sing kid song and what song that you ever heard by cristina calendom? Have you ever hear ditimang-timang song?</i> If you have not hear before I will show you the lyrics.	Question (actual)
5,	Doc5/DF	Ok.. first time I will share you my speech smile. <i>Smile is one of the behavior that showed through the shape of cheerful face.</i> Please show me your smile!	Defenition
6.	Doc6/TS	Ok..today a.. I will a.. tell you about a.. humorous speech a... about one of the program in Indonesia. <i>The program is a.. tukang bubur naik haji. From a.. the program we can see some characters for</i>	Telling Story

		<i>example a.. haji muhidin he always a.. surrender other, surrender other people around him and make them angries not only people around him, but us as a viewers a.. angry. but if we always angry a.. haji muhidin never beside us it just keep just killing our time.</i>	
7.	Doc7/QS	I will tell you about my speech. The title is about time. <i>Ok ladies and gentlemen I do believe that all of you in this class ever watching tv or film right?</i>	Question (rhetorical)
8.	Doc8/QS	Today I am going to talk about eccentricity, usually we show or we looked in internet, movie or television. It is related with super hero. He is superman. <i>Do you know why the Superman wear his underwear in outside why not under? Anybody know? Ok. It is my little speech today. It is about why the Superman wear his underwear in outside.</i>	Question (rhetorical)
9.	Doc9/BE	<i>As we as know today, very much presentation in television about horror film made in hollywood and made in Indonesia. For example,horror film in Indonesia, like suster negot, lantai 13, sebut namaku tiga kali and so on</i>	Brief Example
10.	Doc10/QS	And this opportunity I deliver humorous speech entitled why doraemon characters unwilling to Indonesia. <i>Do you know doraemon characters? Likes Doraemon, Nobita, Sisuka, Suneo and Giant?</i>	Question (rhetorical)
11.	Doc11/QS	A.. today I wanna explain about share about humorous speech the courtship style in Indonesia. <i>So as you know nowadays, most of people in Indonesia not only people specially young teenager they have a falling in love is it right? Have you feel a falling in love before? Yea..how does you feel? How you feel? Happy? Of course happy so do I.</i>	Question (rhetorical)
12.	Doc12/QS	Ok ladies and gentlemen.. good morning.. in this occasion i would like to explain about my speech is about smart tv. <i>Well today you know that smart tv is so popular in our modern right? So what you think if you have a smart tv is great</i>	Question (rhetorical)

		<i>for you? Well..not really right?</i>	
13.	Doc13/ST	Morning guys.. are you fasting today?I'm not sure about that. Ok, in this moment I want to about speech humorous speech and the title is smoker better than not smoker..	Startle the audience
14.	Doc14/QS	Well ladies and gentlemen I want to explain about humorous speech the title is why super hero not come to Indonesia just still in America? <i>Do you know super hero in America, right? Super hero in America like spiderman, flash, iron man, superman and captain america. Have you ever watching film super hero in America?</i>	Question (rhetorical)
15.	Doc15/HM	<i>As we know the people in Indonesia like football not only play football but also watching football game in the middle of the night to see their favorite club. In this occasion I will tell about the is faith of Indonesia football team. When the world cup begin o.. people in Indonesia have the same question o.. when Indonesia football team join in world cup I have the answer like this Indonesia can join in the world cup if the turtle can climb on coconut trees.</i> I have some reason why Indonesian football team cannot join in world cup.	Humor
16.	Doc16/QS	Ok.. o...before I come to my speech I want to ask you, have you ever o.. cook some food? I think many of you like cooking very much but o.. have you ever oo..crying o.. when you cook? oo.. when you slice? o.. when you cook a...some food because of your broken heart or because of your finger is injury?	Question (actual)
17.	Doc17/QS	Ladies and gentlemen, today I have opportunity to deliver my humorous speech. Before I come to my speech, I'm going to ask you. What do you think about Indonesia? Social condition in Indonesia? But today we are not focus on all low side in Indonesian social condition. Because today I just focus on teenegers.	Question (actual)

18.	Doc18/DS	Ok ladies and gentlemen, the tittle of my humorous speech is life is short. <i>Before I presents my speech let see the video.(Showing a video)</i>	Demonstration
19.	Doc19/DF	In this speech of the morning I am talk to you about myth in Indonesia. <i>Myth as known as a story from ancestors who talk about the something that you cannot break it. If you break it you will get a trouble. Am I alright? A myth always connected with supernatural things like gosh, evil, and something that out of our mind.</i> Today I am talking about several myth in Indonesia.	Defenition
20.	Doc20/QS	<i>Why laugh is the best medicine?</i> Because when you have problem or conflict in your life, so when you lough it is make yourself happy.	Question (rhetorical)

Appendix 3. Data Display

Demonstration as Attention Getter

No	Document/ Code	Excerpt of Utterances
1.	Doc1	Ok..now I wanna share to you my humorous speech. <i>A.. before that I wanna share you the video (playing the video)</i> . Ok.. well if you are not familiar with this video. She is Syahrini o.. is princess wanna be.
2.	Doc18	Ok ladies and gentlemen, the tittle of my humorous speech is life is short. <i>Before I presents my speech let see the video.(Showing a video)</i>

Question as Attention Getter

No	Document/ Code	Excerpt of Utterances
1.	Doc4	Ok ladies ang gentlemen now I'm going to tell you humorous speech before I come to the topic I want to show you this picture. <i>Who knows who is she? How about this?Yea.. Cristina Calendom. She is a kid singer who sing kid song and what song that you ever heard by cristina calendom? Have you ever hear dítimang-timang song?</i> If you have not hear before I will show you the lyrics.
2.	Doc7	I will tell you about my speech. The tittle is about time. <i>Ok ladies and gentlemen I do believe that all of you in this class ever watching tv or film right?</i>
3.	Doc8	Today I am going to talk about eccentricity, usually we show or we looked in internet, movie or television. It is related with super hero. He is superman. <i>Do you know why the Superman wear his underwear in outside why not under? Anybody know?</i> Ok. It is my little speech today. It is about why the Superman wear his underwear in outside.
4.	Doc10	And this opportunity I deliver humorous speech entitled why doraemon characters unwilling to Indonesia. <i>Do you know doraemon characters? Likes Doraemon, Nobita, Sisuka, Suneo and Giant?</i>
5.	Doc11	A.. today I wanna explain about share about humorous speech the courtship style in Indonesia. <i>So as you know nowadays, most of people in Indonesia not only people specially young teenager they have a falling in love is it right? Have you feel a falling in love before? Yea..how does you feel? How you feel? Happy?</i> Of course happy so do I.
6.	Doc12	Ok ladies and gentlemen.. good morning.. in this occasion i

		would like to explain about my speech is about smart tv. <i>Well today you know that smart tv is so popular in our modern right? So what you think if you have a smart tv is great for you? Well..not really right?</i>
7.	Doc14	Well ladies and gentlemen I want to explain about humorous speech the title is why super hero not come to Indonesia just still in America? <i>Do you know super hero in America, right? Super hero in America like spiderman, flash, iron man, superman and captain america. Have you ever watching film super hero in America?</i>
8.	Doc16	Ok.. o...before I come to my speech I want to ask you, have you ever o.. cook some food? I think many of you like cooking very much but o.. have you ever oo..crying o.. when you cook? oo.. when you slice? o.. when you cook a..some food because of your broken heart or because of your finger is injury?
9.	Doc17	Ladies and gentlemen, today I have opportunity to deliver my humorous speech. Before I come to my speech, I'm going to ask you. <i>What do you think about Indonesia? Social condition in Indonesia?</i> But today we are not focus on all low side in Indonesian social condition. Because today I just focus on teenagers.
10.	Doc20	<i>Why laugh is the best medicine?</i> Because when you have problem or conflict in your life, so when you lough it is make yourself happy.

Reference the Occasion/Current Event as Attention Getter

No	Document/ Code	Excerpt of Utterances
1.	Doc2	<i>Ladies and gentlemen I believe that Smartphone is one of the popular thing today then I believe that more of you use Smartphone.</i> Today I will tell to you why we.. why we should stop to use Smartphone.
2	Doc3	<i>Today in television many advertisement a.. many advertisement about milk offer to us to consumption product daily a.. drink or food daily and.. and a.. and.. and as long as we know that good milk or good daily for health o.. our health.</i> Today I want to talk to you a.. why milk is a.. bad for your health a.. for more consumption

Defenition/Explanation as Attention Getter

No	Document/ Code	Excerpt of Utterances
1.	Doc5	Ok.. first time I will share you my speech smile. <i>Smile is</i>

		<i>one of the behavior that showed through the shape of cheerful face.</i> Please show me your smile!
2.	Doc19	In this speech of the morning I am talk to you about myth in Indonesia. <i>Myth as known as a story from ancestors who talk about the something that you cannot break it. If you break it you will get a trouble. Am I alright? A myth always connected with supernatural things like gosh, evil, and something that out of our mind.</i> Today I am talking about several myth in Indonesia.

Telling Story as Attention Getter

No	Document/ Code	Excerpt of Utterances
1.	Doc6	Ok..today a.. I will a.. tell you about a.. humorous speech a... about one of the program in Indonesia. <i>The program is a.. tukang bubur naik haji. From a.. the program we can see some characters for example a.. haji muhidin he always a.. surrender other, surrender other people around him and make them angries not only people around him, but us as a viewers a.. angry.</i> but if we always angry a.. haji muhidin never beside us it just keep just killing our time.

Startling the Audience as Attention Getter

No	Document/ Code	Excerpt of Utterances
1.	Doc13	Morning guys.. are you fasting today?I'm not sure about that. Ok, in this moment I want to about speech humorous speech and the title is smoker better than not smoker..

Humor as Attention Getter

No	Document/ Code	Excerpt of Utterances
1.	Doc15	<i>As we know the people in Indonesia like football not only play football but also watching football game in the middle of the night to see their favorite club. In this occasion I will tell about the is faith of Indonesia football team. When the world cup begin o.. people in Indonesia have the same question o.. when Indonesia football team join in world cup I have the answer like this Indonesia can join in the world cup if the turtle can climb on coconut trees.</i> I have some reason why Indonesian football team cannot join in world cup.

Brief Example as Attention Getter

No	Document/ Code	Excerpt of Utterances
1.	Doc9	<i>As we as know today, very much presentation in television about horror film made in hollywood and made in Indonesia. For example,horror film in Indonesia, like suster negot, lantai 13, sebut namaku tiga kali and so on</i>



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BATUSANGKAR
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*Jl. Sudirman No.137 Kuburajo Lima Kaum Batusangkar 27213, Telp. (0752) 71150, Ext 135, Fax. (0752) 71879
http://www.stainbatusangkar.ac.id e-mail: p3m.stainbatusangkar@gmail.com*

SURAT IZIN PENELITIAN

Nomor : Sti.02/IX/TL.00/ 190/2016

Berdasarkan surat Saudara/i Nomor Surat: Istimewa pada Tanggal 29 Januari 2016 perihal Mohon Izin Penelitian. Setelah di pelajari, maka Pusat Penelitian dan Pengabdian Pada Masyarakat (P3M) STAIN Batusangkar menyatakan tidak keberatan atas Penelitian dimaksud sehingga dapat memberikan Surat Keterangan/Rekomendasi Penelitian kepada:

Nama / NIM : **Ainil Husna / 11104029**
 Tempat/ Tanggal Lahir : **Dumai, 13 November 1992**
 Kartu Identitas : **NIK : 1304075311920001**
 Jurusan : **Tarbiyah**
 Program Studi : **Tadris Bahasa Inggris**
 Alamat : **Jorong Gelanggang Tengah Nagari Sungayang Kecamatan Sungayang Kabupaten Tanah Datar**
 Judul : ***Attention Getters Used by Students in Delivering Humorous Speech (A Study of the Fourth Semester Students of English Department at STAIN Batusangkar Registered in 2014/2015 Academic Year)***
 Lokasi Penelitian : **STAIN Batusangkar**
 Waktu : **02 Februari s.d 02 April 2016**
 Dosen Pembimbing 1 : **Zulhermindra, M.Pd.**
 2 : **Rini Anita, M.Pd.**

Dengan ketentuan sebagai berikut:

1. Kegiatan penelitian tidak boleh menyimpang dari maksud dan objek seperti tersebut di atas
2. Memberitahukan kedatangan serta maksud penelitian yang akan dilaksanakan dengan menunjukkan Surat Keterangan/Rekomendasi Penelitian ini kepada Ketua Jurusan, Ketua Program Studi atau Kepala Unit yang terkait
3. Mematuhi dan menghormati semua peraturan yang berlaku di STAIN Batusangkar
4. Bila terjadi penyimpangan/pelanggaran terhadap ketentuan-ketentuan tersebut di atas, maka Surat Keterangan/Rekomendasi Penelitian ini akan **DICABUT** kembali
5. Surat Keterangan/Rekomendasi Penelitian ini berlaku dari tanggal: 02 Februari s.d 02 April 2016
6. Melaporkan Hasil Penelitian kepada Ketua STAIN Batusangkar Cq. Kepala P3M.

Batusangkar, 01 Februari 2016

 Rini Anita, SH, M.Hum.
 NIP. 197503031999031004

Tembusan disampaikan kepada Yth.

1. Ketua STAIN Batusangkar (Sebagai Laporan)
2. Wakil Ketua Bidang Akademik dan Pengembangan Lembaga (Sebagai Laporan)
3. Ketua Jurusan Tarbiyah STAIN Batusangkar.
4. Ketua Program Studi Tadris Bahasa Inggris STAIN Batusangkar.